

# Eshaan Mathur

**Bio:**  
Nationality: Indian  
Gender: Male  
Languages: English and Hindi

**Contact Details:**  
Mobile: +91 992-012-6794  
Email: [eshaan.mathur@gmail.com](mailto:eshaan.mathur@gmail.com)  
Website: [eshaanmathur.com](http://eshaanmathur.com)

## Profile

Eshaan Mathur is a professional who is passionate about creating web products or online experiences which he can build using his knowledge of HTML, CSS, Javascript and PHP. He has a Post Graduate Diploma in Digital Media Management from Hyper Island, Singapore/ Teeside University UK and a BSc Honours degree in Marketing Management from Bradford School of Management UK.

## Skills and Abilities

Comprehensive knowledge of HTML, CSS, JavaScript, PHP, HTML5, CSS3, jQuery and Bootstrap.

Working knowledge of version control system Git.

Create Mobile first responsive websites.

Design high fidelity website prototypes based on a design brief.

Ability to code a website from high fidelity prototypes to final code.

Parse through data and make actionable insight reports.

## Projects

CLIENT		BREIF	RESPONSIBILITIES
Shagun Bhutani	Artist / Dancer	Build an online presence	Creating and maintaining her portfolio website. Outlining digital strategies for her digital presence.
Doctors 24x7	Tele Medicine App	Strengthen engagement between Customer and App.	Create strategies for customer communication. Create media assets for customer communication.
Marka	Garment Designer	Create an informational video about factory processes targeted to customers.	On location shooting video. Story boarding the video. Editing the video.

## Education

<b>INSTITUTE/ UNIVERSITY</b>	<b>DEGREE/QUALIFICATION</b>	<b>YEAR</b>
Hyper Island, Singapore	Post Graduate Diploma Digital Media Management	2015
University of Bradford School of Management, UK	Bachelor of Science - Honours in Management	2011
Mayo College, Ajmer	CBSE Senior School Examination	2007

## Work Experience

<b>COMPANY / CLIENT</b>	<b>POSITION</b>	<b>RESPONSIBILITIES</b>	<b>PERIOD</b>
Pinstorm	ORM Executive (Team Leader)	Creating reports of online customer-brand interaction. Interacting and engaging with customers.	November 2011 - March 2014
TNS Global, Gurgaon	Intern	Assist in online moderation on the discussion board and managing the online community. Manage the field staff in setting up offline interactions such as forums and focus groups with the consumers. Perform first level analyses of data collected through offline and online tools.	August 2010 - October 2010
PUBLICIS MODEM, Gurgaon	Trainee	Conducting exploratory research for the brief. Assisting with website development and maintenance. Ideating advertisement concepts for banner advertisements.	June 2009 - July 2009
KPMG, Gurgaon	Trainee (Accounting Audit)	Assisting the auditors with vouching.	June 2009 - July 2009

**Achievements****College achievements:**

Member of the SSLC (student staff liaison committee)

Blogging team of my college

Class representative

Won scholarship in the first year

**School achievements:**

Captain of my House swimming team in year 2006. (Bikaner & Tonk House).

Member of my House cross-country team from 2003 onwards - 5 years.

In middle school, I was a member of the Inter-class extempore debate team.

**Other Interests**

Maintain and write a science fiction story blog at <http://eshaansstories.blogspot.in/>

Co-founder of a group food blog <http://bhookajanta.com> which won the runners-up FBAI award (2012), and featured in Times Food Guide, Mumbai.