

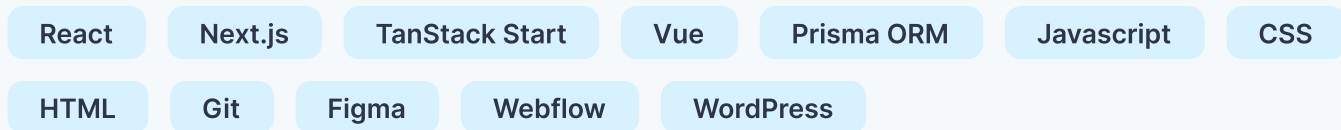
SUMMARY

UI/UX-focused frontend developer with 7 years of experience turning designs into pixel-perfect, production-ready websites and apps. I build design systems, rapid prototypes, and responsive interfaces using React, Next.js, TanStack Start, Vue, Webflow, and WordPress, adapting quickly to whatever stack a project calls for. A Digital Advertising background sharpens how I think about UX: every design decision is made with conversion, engagement, and the end user in mind. I pick up new tools and frameworks fast, which makes me well-suited to varied freelance briefs and tight timelines.

CORE STRENGTHS

- Turn design files into pixel-perfect, mobile-first websites and apps
- Build and maintain design systems for visual and functional consistency
- Rapidly prototype ideas and layouts for client review and iteration
- Conduct UX/wireframe research to shape new site and product layouts
- Build custom API backends (REST/GraphQL) to support frontend features
- Parse and analyze data to produce actionable client-facing reports
- Adapt quickly across CMS (WordPress, Webflow) and code-first (React/Next.js) stacks

TOOLS & LANGUAGES



WORK EXPERIENCE

UI/UX & FRONTEND DEVELOPER — YOBEE 2022 – 2026

- Design and build pixel-perfect user interfaces across multiple client-facing products
- Create and maintain a reusable design system to keep visual and functional consistency across apps
- Architect scalable UI patterns that let the team iterate quickly across multiple apps
- Build SDKs and integration documentation to help client teams implement our products smoothly

FREELANCE WEB DEVELOPER & DESIGNER — SELF-EMPLOYED 2019 – 2022

- Designed, built, and managed full websites end-to-end for a range of clients
- Ran early-stage UX research and created wireframes to shape new site layouts
- Translated design specs into pixel-perfect, responsive front-ends for desktop, tablet, and mobile
- Built lightweight data analysis and automated reporting tools for client projects

ORM EXECUTIVE — PINSTORM NOV 2011 – MAR 2014

- Produced reports analyzing online customer-brand interactions to inform strategy
- Engaged directly with customers online to manage and strengthen brand reputation

Eshaan Mathur

UI/UX Developer

WORK EXPERIENCE - CONT

INTERN — TNS GLOBAL, GURGAON AUG 2010 – OCT 2010

- Moderated discussion boards and supported an active online community
- Coordinated field staff running offline forums and focus groups with consumers
- Ran first-level analysis on data collected through offline and online research

TRAINEE — PUBLICIS MODEM, GURGAON JUN 2009 – JUL 2009

- Conducted exploratory research to inform creative briefs
- Supported website development and maintenance
- Ideated advertisement concepts for banner campaigns

EDUCATION

HYPER ISLAND, SINGAPORE

Post Graduate Diploma, Digital Media Management, TeeSide, UK (2015)

UNIVERSITY OF BRADFORD, UK

BSc (Honours) in Management, University of Bradford School of Management, UK (IILM, Gurgaon, 2011)

MAYO COLLEGE, AJMER, INDIA

CBSE Senior School Examination, Class of 2007